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Our Mission: To support the success of our members by serving, promoting, representing and educating the horticultural community of Washington State.

WSNLA

WASHINGTON STATE NURSERY AND LANDSCAPE ASSOCIATION

Membership Benefits:

Marketing

WSNLA members receive free listings on wsnla.org, in all WSNLA publications, plus members receive discounted display advertising rates. The Association provides industry advertising through radio spots heard on various stations, and article submissions on the KPLU "Around the House" website.

Business-building Publications

The monthly *B&B*, highlights members prominently in feature articles and supplies readers with scientific interest and current industry concerns. Published annually and distributed to the gardening public, *The Locator Guide & Green Passport* is a resource for homeowners and garden enthusiasts to locate services and retail nurseries and garden centers specific to their needs. The *Directory & Buyer's Guide* is a fantastic green industry resource book that is used all year long. All publications are coupled with an online version found at www.wsnla.org.

Certification & Education

Any horticultural worker may apply to take the Certified Professional Horticulturist (CPH) examination whether a member or not. Upon passing the examination and providing proof of the required 2000 hours worked in the industry, the new CPH receives a badge to wear at work and copies of the Association's monthly magazine, *B&B*. Those certified express satisfaction with the added recognition and pay that the CPH achievement represents. WSNLA educational seminars cover a wide range of topics useful to the professional horticulturist. WSNLA alone, or in cooperation with other allied groups presents seminars pertinent to the horticultural industry.

Networking & Communications

WSNLA serves as a communication and networking link through its many events, seminars, and other forums that encourage communication between members. Through its website and its many publications, WSNLA supplies members with timely industry news, feature stories, legislative updates and calendar of events.

Health Insurance Program

As a WSNLA member, you and your employees can take advantage of very competitive group health insurance rates.

Legislative & Regulatory Representation

WSNLA's lobbyist represents members in Olympia, our State capitol. Through the Association, the members' needs and concerns are represented to Washington Department of Agriculture and the United States Department of Agriculture on regulatory issues related to pests, disease, and water.

Legal Access

Members of WSNLA have access to an attorney as a benefit of membership. At no charge, members may ask a question or obtain advice from the Association's contract attorney. More work will be performed at a discounted Association rate.

Partnerships

WSNLA partners with Washington Association of Landscape Professionals and Flower Growers of Puget Sound on legislative issues. WSNLA's partnering extends to the Invasive Species Council, Noxious Weed Board, The Partnership for Water Conservation, Irrigation Association, International Society of Arborists, Association of Landscape Design Professionals, WSU Extension researchers and county specialists. Together we work to support the whole horticulture industry.

Creative Services

For a fee, WSNLA's creative department can assist you in designing your flyers, logos, advertising items, and all other marketing materials.

Experienced Staff

Members have access to professional, service oriented staff.

Business Services

WSNLA members can save money with low processing fees and a variety of related benefits, including gift cards for customers. Members gain access to experts that can provide you with recovery excellence gained through hard work and success in the commercial recovery field. Their collection process is designed to collect your past due accounts on a regular schedule and is tailored to your needs and circumstances. WSNLA members can order office supplies quickly and easily, with guaranteed lowest price, free next-day delivery, and no minimum order.

