



Contact: Breanne Jones, Communications Director
34400 Pacific Hwy S., Ste 2 Federal Way WA 98003
breanne@wsnla.org, or (800) 672-7711

2010 Directory Display Advertising Contract

Firm Name
Address
City State Zip
Phone Fax
Contact Person Email
Authorized by (please print name)

Directory Advertising Rates

Table with columns: SPECIAL PLACEMENT (4 1/2" x 7 1/2"), Member, Non-Member. Rows include Full Page Outside Back Cover, Inside Back Cover, Inside Front Cover, and Divider (Four Color, Black & White).

REGULAR INSIDE PAGES

Table with columns: Full Page, 3/4 Page, 1/2 Page, 1/3 Page, 1/4 Page. Rows include various sizes and orientations (Horizontal, Vertical).

Free Buyer's Guide Listings: All members receive 1 free buyer's guide listing! Display advertisers receive free listings in the WSNLA Buyer's Guide.

Do You Have Buyer's Guide Listings? Be sure to ask WSNLA how you can enhance your ONLINE buyer's guide listings!

Billing Information

First time advertisers must include payment.

Accounts are payable upon receipt of invoice.

- Check enclosed for \$
Bill me after March 31, 2010

Advertising Instructions

Returning Advertisers:

To help us prepare the next edition, please indicate changes, corrections or cancellations and return this form immediately.

- Repeat last year's ad
Repeat Ad w/corrections
Ad Change: \$25 +
New ad/corrections enclosed
New ad/corrections to arrive by February 26
Cancel

New Advertisers:

WSNLA will recognize a 15% agency discount.

Digital Files: Ad should be supplied as tif, eps, or pdf files, and submitted on a CD ROM, Zip Disk, or emailed to breanne@wsnla.org.

Need assistance in creating a personalized ad?

- Contact Breanne at WSNLA (800) 672-7711 and provide:
clearly written or typed text.
Digital file of logo.
A brief written description or drawing of ad concept.

Policy on Prime Pages: The back page, inside covers and tabs will be reserved until February 2, 2010 for the previous year's advertisers.

No cancellations after February 26, 2010

DEADLINE TO SUBMIT ADS - February 26, 2010